



SHINE BRIGHT

for kids like Mia.

Support Shine Bright for Cancer Kids in the most meaningful way.

Presenting sponsorships are available to make a difference, and showcase your brand in our community. Shine Bright for Cancer Kids is an annual, monthlong cause marketing campaign each September that brings together a wide variety of local, regional and national businesses. Proceeds support the **Cancer Kids Fund at Children's Minnesota** — a resource that supports cancer and blood disorders patients and their families to help cover expenses from meal vouchers and parking passes, to transportation and even mortgage payments. Join other businesses as a leader in this fundraising campaign for the most amazing people on Earth — kids! Shine Bright for Cancer Kids is all about making donations of any size go a long way in helping patients and their families at Children's Minnesota as they go through their cancer and blood disorders journey. **Thank you!**

SPONSORSHIP PACKAGE INCLUDES:

- Exclusive branding as presenting sponsor with logo featured on campaign materials, emails and print ad
- Marquee placement and feature story on **childrensMN.org** website
- Logo, link and campaign information listed on campaign website
- Mentioned in pre-campaign news alert
- One exclusive social media mention before and during campaign, and one mention after
- Invitation to the Children's Minnesota Corporate Partner Summit
- Tour of Children's Minnesota with check presentation and photo opportunity
- Listed in campaign summary report
- Support from Children's Minnesota Foundation throughout the campaign
- Fundraising toolkit with helpful campaign materials
- Millions of impressions for your brand during campaign

PRESENTING SPONSOR COMMITMENT: \$50,000

Children's Minnesota is so grateful for your generosity and support for the most amazing people on Earth — kids! The Cancer Kids Fund at Children's Minnesota will benefit greatly from your donation and your participation.



Sponsor name _____

Name for recognition _____

Contact name _____

Address _____

City, State, Zip _____

Phone _____ Home Cell Work

Email _____

PAYMENT

____ Check ____ Send invoice ____ Credit card (*fill out form below*)
(payable to Children's Minnesota Foundation)

Check one: Visa Mastercard Discover American Express

Credit card # _____

Exp. date (mm/yy) _____ CVV # (on back of card) _____

Name on card _____

PLEASE RETURN TO:

Children's Minnesota
Foundation
Mail Stop CBC-3-FOUN
5901 Lincoln Drive
Edina, MN 55436
Fax: 952-992-6902

For more information, visit the campaign website at childrensMN.org/shinebright
or contact the Benefit Events team at 952-992-5500.