

GIFT OPPORTUNITIES: \$22.5M FETAL INITIATIVE

	DESCRIPTION	PROGRAM	CAPITAL
FETAL SURGICAL PROGRAMS TOTAL \$4,000,000	Further Fetoscopic / Open Surgery Capabilities	\$1,000,000	
	Surgeon Recruitment, On-boarding and Training	\$500,000	
	Endowed Chair: Fetal Surgery	\$2,500,000	
FETAL RESEARCH TOTAL \$12,000,000	Gene Therapy Research and Support	\$8,800,000	
	Research to Advance Fetal Treatment	\$500,000	\$200,000
	Endowed Chair: Fetal Research	\$2,500,000	
MULTIDISCIPLINARY CLINIC TEAM TOTAL \$5,500,000	Fetal Cardiology Network - FUNDED	\$760,000	\$200,000
	Fetal Radiology Program	\$540,000	\$1,000,000
	Fetal Genetics Lead and Counselors	\$500,000	
	Endowed Chair: Fetal Cardiology	\$2,500,000	
INNOVATION TOTAL \$1,000,000	Patient Education / Website and Dissemination	\$250,000	
	Expand Regionally via Care Technology	\$750,000	
TOTALS		\$21,100,000	\$1,400,000

GIFT OPPORTUNITY DESCRIPTIONS

Endowed Chairs

Secure the positions well into the future. Utilize investment dollars from the endowment to support leading fetal care development.

Further Fetoscopic / Open Surgery Capabilities

Become the national destination for certain surgical procedures. Assist in supporting case mentor trips, surgeon and other provider training needs, special equipment to expand advanced fetoscopic and open surgical capability within our region.

Surgeon Recruitment, On-boarding, Training

With an extremely limited pool of candidates, funding will allow the organization to continually on-board and train surgeons, even when patient volumes may not be at a level supported by traditional reimbursement. This will also provide program sustainability to maintain a core of trained physicians.

Gene Therapy Research

In partnership with Mayo Clinic and many other distinguished researchers, our goal is to ultimately identify a gene therapy approach that will be applicable to all in born errors of metabolism of the liver, affecting millions of children and significantly changing the field of medicine.

Fetal Research

Advance the field of fetal research through membership in the North American Fetal Therapy Network (NAFTNet), numerous other partnerships, the talent of our physician leaders, and utilization of our large patient population.

Fetal Cardiology Network

Start up costs for the next three years directed to capital costs for equipment, telemedicine linkages, technology, the balance to support the costs of personnel (fetal cardiologists, sonography technicians and research associates), outreach and marketing costs, and accreditation.

Fetal Pediatric Radiology Program

Program – start up costs for the next three years including initial training of physicians and technicians, clinic shadowing, and clinical protocol development/integration into the multidisciplinary clinic.

Capital – a prorata ~ 20% contribution to new magnetic resonance imaging (MRI) technology.

Fetal Genetics Lead and Counselors

Start up costs associated with funding select genetic positions that do not have traditional third party reimbursement. Long-term offset includes supporting the fetal genetics structure with overall program growth. Aggressively increase the use of genetics within our multidisciplinary care model.

Patient Education, Website and Dissemination

Dramatically improve access to patient family and referring physician education materials with ongoing development with patient friendly illustrations. The ability to download or easily share (e.g., tablets, mobile phone applications) to facilitate care decisions and plan.

Expand Regionally via Care Technology

Mobile diagnostic vans and staff for patient evaluation and provider education, telemedicine linkages and other technologies.

WHAT WE WILL ACCOMPLISH

Lives touched and improved

New patients, fetal surgeries, geographic reach and clinical outcomes tracked with other elite advanced fetal centers

Program sustainability

Recruitment and retention of trained providers, including endowed chairs, and value of support to other hospital programs

Contribution to care innovations

NAFTNet studies, new and revised clinical protocols, research (papers, presentations), and assisting other non-competing programs

Pace

Institute rank and reputation, patient family offerings and experience (e.g., how do we better assist families who have increased social economic challenges)